

A NEW CATEGORY IN HIGHER ED

The internship is *dead*. Long live **parallel career education**.

21 million U.S. college students. Only 3 million internship offers per year. The remaining 18 million graduate without verified work experience — and your career office gets blamed for the outcome data. Forkaia® is the platform that gives every student verified, portfolio-grade work experience **between** internships and co-ops, not just during them.

21M U.S. COLLEGE STUDENTS	3M INTERNSHIPS AVAILABLE	18M WITH NO WORK EXPERIENCE	0 PLATFORMS SOLVING THIS
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CATEGORY LOCK

What we built: **Parallel Career Education**

A continuous layer of verified work experience that runs in parallel with the academic calendar. Students plug into real company projects in *between* internships, during the school year, over winter breaks, and through summers when offers fall through. Every project produces verified portfolio output and contributes to the student's **Forkaia® Score** — the FICO of work readiness.

01 · VERIFIED

Real company work

Every project is sourced from a real company with real deliverables — not simulations, not coursework, not capstones. Outputs are signed-off by the employer and credentialed by Forkaia®.

02 · PORTFOLIO

Credentialed output

Each completed project becomes a verified credential, shareable on LinkedIn, embeddable in resumes, and queryable via API by employers and graduate programs.

03 · BETWEEN-CYCLE

Fills the dead time

Designed to fit around academic terms, internships, and co-ops — students engage during gaps without competing for finite seasonal opportunities.

"The internship economy is built for the top 14% of students. Forkaia® is built for the other 86% — and produces better outcome data for the institution."

FOR CAREER SERVICES PARTNERS

What your **institution** gets.

Forkaia® plugs into existing career services infrastructure. No new system to learn, no curriculum redesign, no IT lift. Your team retains visibility on every student's activity and outcome through a co-branded portal.

<p>01 Stronger outcome data 95%+ of enrolled students engaged in verified work — improving institutional employment outcomes and post-grad survey responses.</p>	<p>02 Equity story Closes the internship-access gap for first-gen, Pell-eligible, and underrepresented students who can't compete for finite seasonal offers.</p>
<p>03 Co-branded portal White-labeled student portal carrying your institution's brand. Career office retains visibility on every student's activity and credential earned.</p>	<p>04 Faculty integration optional Forkaia® projects can be integrated into existing courses for credit, used as capstone alternatives, or run as standalone co-curricular tracks.</p>
<p>05 Employer pipeline access Your students gain priority placement with 700+ employers in the Forkaia® network — including hard-to-reach startups, agencies, and venture studios.</p>	<p>06 Research + co-publishing Joint outcomes reports, case studies, and conference presentations. Position your institution as the early architect of the category.</p>

LIMITED 2026-27 COHORT

Founding Campus Partners

ONLY 10 INSTITUTIONS · 2026-27 ACADEMIC YEAR

- 1-semester pilot cohort (~50 students) with full white-glove onboarding
- Founding partner seat on the Forkaia® University Network Council
- Quarterly co-marketing — joint press, panel events, conference visibility
- Co-published outcomes case study with university branding
- Preferred Year-2 terms locked in at signing
- First access to new Forkaia® categories (Credentials, Score, Hire)

Ready to talk?

15-minute intro call. No pitch — just a working conversation about whether this fits your students.

EMAIL ali@forkaia.com
CALL forkaia.com/partners
WEB forkaia.com/parallel-career-education