

FORKAIA®

THE SCHOOL OF WORK

Partnership

Parallel Career Education

for the institution that won't wait.

21M

U.S. COLLEGE STUDENTS

3M

INTERNSHIPS AVAILABLE

18M

WITHOUT WORK EXPERIENCE

A NEW CATEGORY IN HIGHER ED

The internship is *dead*.
Long live
parallel career
education.

– Ali Sina · Founder · Forkaia®

THE GAP

18 million students. Zero work experience.

There are 21 million college students in the United States. Each year, employers offer roughly 3 million internships. The math forces 86% of students to graduate without verified work experience — and your career office is held accountable for the outcome data.

21M

U.S. COLLEGE STUDENTS

3M

INTERNSHIPS AVAILABLE

18MWITH NO WORK
EXPERIENCE**0**

PLATFORMS SOLVING THIS

CATEGORY LOCK

Parallel Career Education.

DEFINITION

A continuous layer of verified work experience that runs in parallel with the academic calendar. Students plug into real company projects between internships, during the school year, over winter breaks, and through summers when offers fall through. Every project produces a verified credential and contributes to the student's Forkaia® Score.

HOW PARALLEL CAREER EDUCATION WORKS

Three pillars.

01 · VERIFIED

Real company work

Every project comes from a real company with real deliverables — not simulations, not coursework. Employer signs off on every output.

02 · PORTFOLIO

Credentialed output

Each completed project becomes a verified credential. Shareable on LinkedIn, embeddable in resumes, queryable via API by employers and graduate programs.

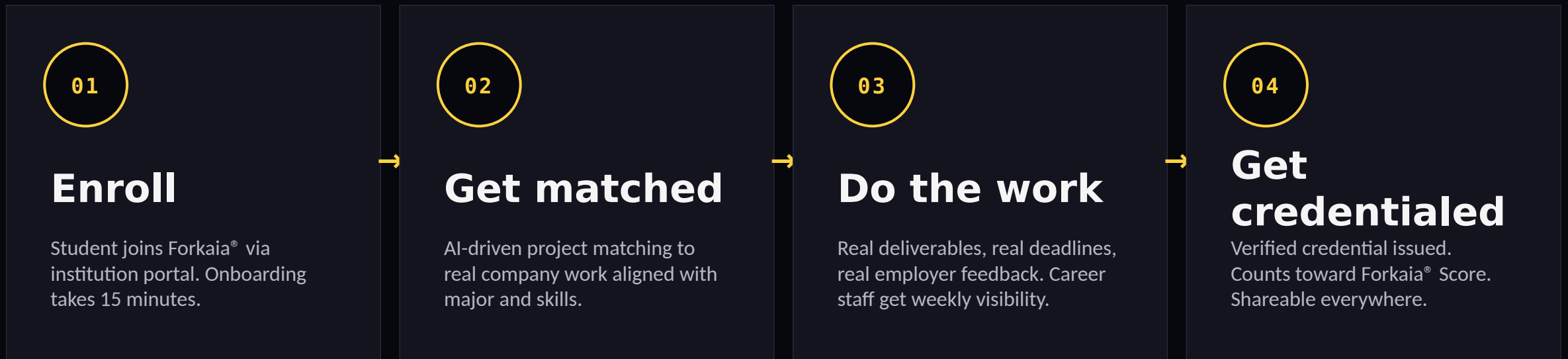
03 · BETWEEN-CYCLE

Fills the dead time

Designed for the time between internships and co-ops — students engage during gaps without competing for finite seasonal opportunities.

THE STUDENT JOURNEY

From enrollment to verified credential.

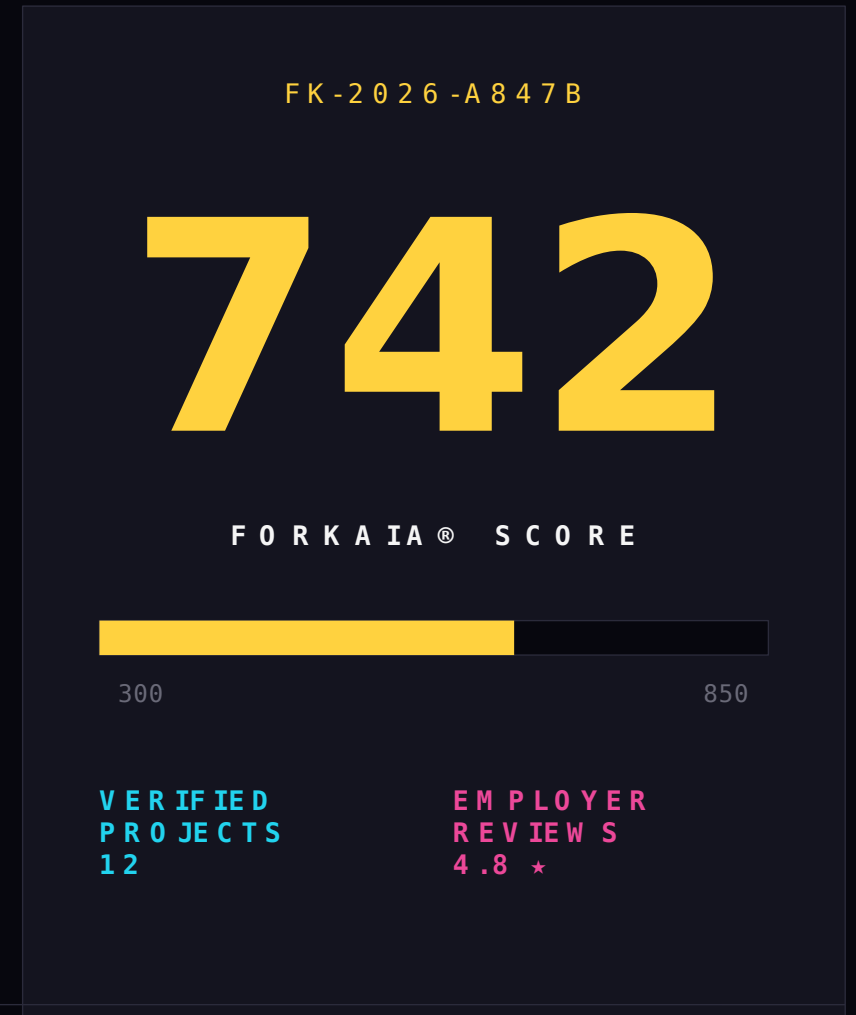


OUR CREDENTIALING ENGINE

The FICO of work readiness.

Every verified project a student completes contributes to their Forkaia® Score — a 300–850 indicator of work-readiness that employers and graduate programs can query via API. The Score is institution-agnostic, portable, and follows the student for life.

- Issued by Forkaia® as the credentialing authority
- Verified end-to-end — employer attestation + Forkaia® audit
- Portable across institutions, employers, graduate programs
- Public verifier at forkaia.com/verify



WHO YOUR STUDENTS WORK WITH

700+ companies. Every sector.

Forkaia® students work with seed-stage startups, growth-stage scale-ups, agencies, venture studios, research labs, and Fortune 500s. Every employer is vetted, every project is real, and every output is signed off by the company before credentialing.

700+

EMPLOYERS

12

INDUSTRIES

47K

VETTED FOUNDERS

95%PROJECT
COMPLETION**4.7★**

STUDENT NPS

0SIMULATED
PROJECTS

WHAT CAREER SERVICES PARTNERS GET

What your **institution** gets.

01

Stronger outcome data

95%+ of enrolled students engaged in verified work — improving institutional employment outcomes.

02

Equity story

Closes the internship-access gap for first-gen, Pell-eligible, and underrepresented students.

03

Co-branded portal

White-labeled student portal carrying your institution's brand. Career office retains full visibility.

04

Faculty integration

Forkaia® projects can be integrated into courses for credit or run as standalone co-curricular tracks.

05

Employer pipeline access

Your students gain priority placement with 700+ employers in the Forkaia® network.

06

Research + co-publishing

Joint outcomes reports, case studies, and conference visibility. Architect of the category.

WHAT SUCCESS LOOKS LIKE

Target outcomes for Year-1 partners.

These are the metrics we measure together. Founding partners get co-published outcomes reports referencing your institution by name.

95%+

Student engagement
in verified projects

Per-cohort target

+14pt

Post-grad employment
rate uplift

Vs. non-participating
control

12+

Verified credentials
per student / year

Avg. across cohorts

100%

Of participating students
leave with a portfolio

Zero exceptions

LIMITED 2026-27 COHORT

Founding Campus Partners.

ONLY 10 INSTITUTIONS ·
2026-27

- 1-semester pilot cohort (~50 students) with full white-glove onboarding
- Founding partner seat on Forkaia® University Network Council
- Quarterly co-marketing — joint press, panels, conference visibility
- Co-published outcomes case study with university branding
- Preferred Year-2 terms locked in at signing
- First access to new Forkaia® categories (Credentials, Score, Hire)

FROM FIRST CALL TO FIRST COHORT

How the pilot works.

01

WEEK 0

Discovery call

15-minute intro. Map your existing career services flow. Align on success metrics.

02

WEEKS 1-2

Cohort design

Design ~50-student pilot together. Pick majors, terms, project mix. Co-branded portal goes live.

03

WEEKS 3-14

Run the cohort

Students onboard, get matched, produce work. Weekly dashboard delivered to career office.

04

WEEK 15+

Outcomes report

Joint case study, outcome data, renewal decision. Year-2 priority terms locked in.

MARKET TIMING

The window is now.

The internship economy is breaking

Internship offers are flat at 3M / yr. Student population grew 18% over the decade. Demand outpaces supply 7-to-1.

Career-services KPIs are tightening

Post-grad employment is now a top-5 institutional metric. Provosts and trustees ask for the number every quarter.

Credentialing is consolidating

The institution that issues the verified-work credential at scale defines the category. First-mover lock-in is real.

READY TO TALK?

Let's design **your cohort.**

15-minute intro call. No pitch — just a working conversation about whether Parallel Career Education fits your institution.

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ALISINA · FOUNDER · FORKAIA®

CALL

forkaia.com/partners

VISIT

forkaia.com/parallel-career-education